

DOYOU KNOW WHAT YOU DON'T KNOW?

LATVIA



HOTELS DESIGNED TO SAYYES! radissonblu.com

LATVIA

POPULATION

2,178,443 (July 2013 est.)

CURRENCY

EURO

LANGUAGES SPOKEN

Latvian (official), Russian, English

PHRASES IN LATVIAN

Hello! – Sveiki! [SVYEH-khi]

Do you speak English? – Vai jūs runājat angliski? [VUH-ee yoos ROO-nyaaht UHN-glys-kee]

Excuse me – Atvainojiet [UHT-vay-noh-yeht]

Please/You're welcome - Lūdzu [LOO-dzoo]

Thank you – Paldies [PUHL-dyehs]

Goodbye! – Uz redzēšanos! [ooz REHD-zehh-shuh-nohs]

Yes – Jā [yahh]

No – Nē [neh]

NOTABLE RESIDENTS

Mikhail Baryshnikov

The world famous ballet dancer, choreographer and actor. Born in Riga.

Māris Štrombergs

Professional Latvian BMX racer. Two time Olympic Gold medalist (2008 and 2012).

Vaira Vīķe-Freiberga

President of Latvia (1999 - 2007). The first woman to head a post-communist Eastern European country and the first female President of Latvia.

CAPITAL AND LARGEST CITY

Riga

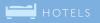


OFFICIAL TRAVEL WEB



VIDEO

















LATVIA IS RANKED AS THE SECOND GREENEST COUNTRY INTHE WORLD?

Latvia has an amazing landscape marked by lowland plains, rolling hills, forests, covering 44 % of the territory and thousands of rivers and lakes. Bike tour, nature hunt or skiing trip - you can explore nature's wonders in Latvia any season, any time!



THE 1st CHRISTMASTREE IN THE WORLD WAS DECORATED IN RIGA?

The first documented use of a spruce-tree in a Christmas celebration took place in Riga, Latvia, in 1510. Christmas markets, an excellent source of handicrafts and customized presents, are still an important part of the holiday spirit in the Baltics. Throughout December and January, they ensure a magical atmosphere in the very heart of the Old Town.



AMERICAN JEANS WERE INVENTED BY A LATVIAN?

In California in the 1850s, Levi Strauss was selling blue denim work pants to local workers. One of his regular wholesale customers was tailor Jacob Davis, who was born in Riga. He came up with the idea to use copper rivets for reinforcing the pockets and seams of the pants. Based on his U.S. Patent 139,121 many consider it the official "birth" of the blue jeans. Today, talented designers in Latvia's fashion industry are winning world competitions with stunning designs, combining Latvian tradition with modern fashion.





















RIGA

POPULATION

693,064 (January 2014)

FOUNDING

Founded in 1201. Riga is one of the oldest European capital cities.

THE LEGEND OF RIGA

Once upon a time, a man, wearing a black coat came out of the river Daugava. He struck the ground three times with his walking stick and asked if Riga was ready. But it wasn't, so the man went back into the river. He is believed to appear every hundred years. The day Riga will be ready, the man in the black coat will drown it. The wise people of Riga know that the city will never be completed. It will always be growing and developing.

RIGATODAY

Hundreds of years ago Riga was known as the 'Paris of the North'. Now, a little more than 800 year old Riga is called 'The Second City that Never Sleeps' and the 'Hottest City in the North'. Riga is blossoming as a creative center for the arts and culture, revealing its status as the Metropolis of the Baltics, and presenting a unique cultural heritage, created by the impact of multiple cultures, rulers and local legacies.





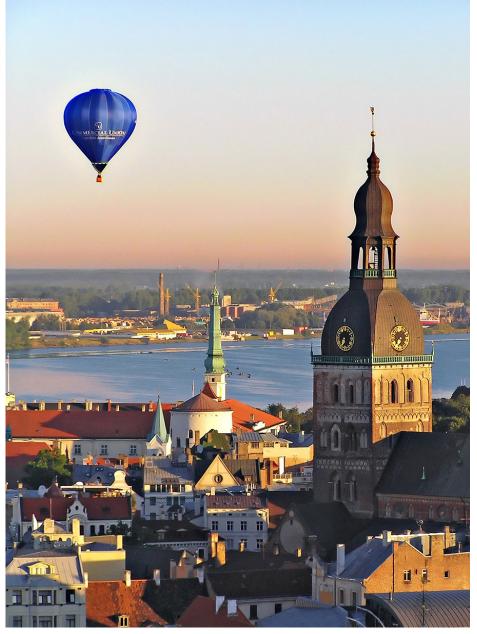






















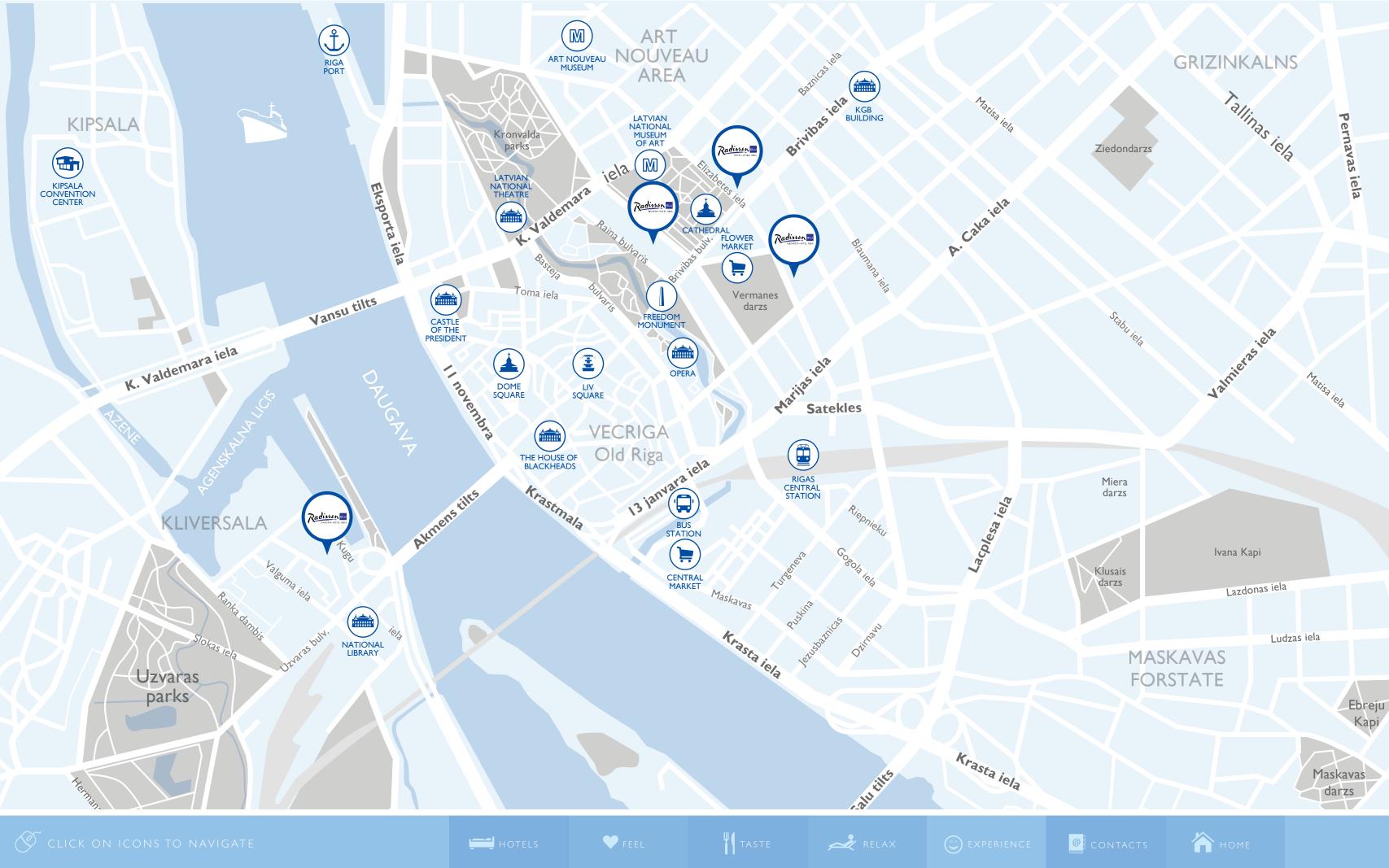
















RADISSON BLU DAUGAVA HOTEL HAS HOSTED THE OUTSTANDING NUMBER OF 53 VIP DELEGATIONS OF KINGS, QUEENS, PRESIDENTS, MINISTERS AND CELEBRITIES IN JUST THE LAST 3 YEARS?

The only hotel on the banks of Daugava River offering a stunning view of the Old Town from both the rooms and its Panorama restaurant. A quiet oasis only a short walk from the heart of the city center.

FACILITIES

356 elegant & spacious rooms with classic design

13 versatile meeting rooms

→ plenary room for up to 300 persons

Observation deck - top floor private venue with stunning view over The Old Town

Business corner

Free WiFi available throughout the hotel

2 restaurants

Lobby bar

24-hour Room Service

Fitness club with 24-meter indoor swimming pool

On-site parking















tuutti75:

"Front desk service is quick and "smiley". Rooms are large and have all you need, with magnificent view. Breakfast is one of the best in Riga. Easy to walk to Old city, or use tram, taxi,





































IT TOOK 12 YEARS TO BUILD THE LATVIJA HOTEL (1967-1979) AND BEFORE A MAJOR RENOVATION IN 2001, THE HOTEL HAD ONLY 23 FLOORS INSTEAD OF 27?

Hotel Latvija is a landmark of Riga's skyline and the largest business and conference center in the Baltics with a wide choice of on-site facilities.

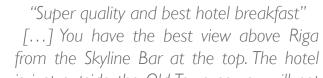
FACILITIES

571 modern rooms perfectly balancing comfort and function, with plush furnishings and deluxe amenities 16 multifunctional meeting and event rooms Free WiFi available throughout the hotel Restaurant Esplanāde Skyline Bar D'vine Bar Lobby Bar 24-hour casino Nightclub 5-star ESPA Riga Spa Center Services: newsstand, currency exchange, car rental Underground parking









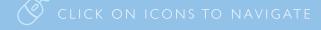
is just outside the Old Town, so you will not have the noise from nightlife and its only 5 min. walk from the Old Town.

EastwoodDK, Vejen, Denmark:



























THE LATVIAN FOLK SONGS WRITTEN ON THE ELIZABETE HOTEL'S FACADE WERE CHOSEN BY THE FORMER PRESIDENT OF LATVIA, MRS. VAIRA VĪĶE-FREIBERGA?

Located in the very heart of the city, this chic hotel offers tranquil views of Vermanes Park and a vast open-air courtyard terrace, an ideal place to relax or meet after hours.

FACILITIES

228 uniquely designed rooms 2 well-appointed meeting rooms ---- capacity for up to 10 persons Free WiFi available throughout the hotel C.U.T. (Creative Urban Taste) Restaurant and Bar 24-hour Room Service Cozy fitness area and sauna for residential guests only Underground parking















"Best in class hotel in center of Riga" Very good location, easy to find and access, convenient parking.































Vernon S, London, United Kingdom:

tripadvisor®

"A brilliant stay"

[...] amazing service and attentive and helpful staff. The food is fantastic and reasonably priced. The hotel is only a 5-minute walk into Old Town, so there is no need to pay inflated prices to stay 5 minutes closer. I would say this place is definitely value for money!



DID YOU KNOW THAT



THE RIDZENE HOTEL WON THE FIRST PRIZE FOR THE BEST BUILDING IN 1984 AT THE EXHIBITION OF THE USSR ASSOCIATION OF ARCHITECTS IN MOSCOW?

Only a few steps away from the charming Old Town, this elegant and luxury hotel delights those who appreciate stylish and spacious design.

FACILITIES

95 classically designed rooms 7 meeting rooms ----> plenary room for up to 240 persons Business corner Free WiFi available throughout the hotel Restaurant Piramida, fine dining with an open-air terrace overlooking Esplanade Park Ridzene Bar & Library Cozy relaxation center with sauna and fitness area Underground parking























FEEL DID YOU KNOW THAT



RIGA IS CONSIDERED THE ART NOUVEAU CAPITAL OF THE WORLD?

Over a third of all the buildings in Riga are examples of this unique school of design. To fully live the experience, you must visit the Riga Art Nouveau Museum where you can immerse yourself in the spirit of the era by wearing characteristic hats and slipping into the role of the host.



SOME OF THE WORLD'S LEADING ARTISTS OF CLASSICAL MUSIC ARE LATVIANS?

Today, Inese Galante, Elīna Garanča, Kristīne Opolais, Mariss Jansons, Gidons Krēmers, and Mikhail Baryshnikov are famous names in the world. Many of them began their journey on the stage of the Latvian National Opera. When visiting it, you will be able to enjoy world-class opera and ballet productions. You can also take a tour of the mysterious backstage, and sing on the stage, accompanied by a professional opera singer.



LATVIA IS THE ONLY COUNTRY IN EUROPE WITH ITS OWN MODERN CASTLE - "THE CASTLE OF LIGHT"?

The brand new National Library building, The Castle of Light, represents the future development of modern Latvia. It stands proudly on the banks of the Daugava River, marking the new skyline of the city. Speaking of light... if you happen to be in Riga in November, you must see the 'Staro Riga Festival of Light', when the whole city becomes even more alive, gleaming with lights, hosting installations and artistic performances.

























TASTE DID YOU KNOW THAT



RIGA BLACK BALSAM CAN MAKE YOU IMMORTAL?

The recipe of this legendary magical herbal liqueur contains 24 different plants. It even cured Empress Catherine the Great of Russia during a visit to Latvia. Some say it can even make you immortal.



REAL BREAD IS ACTUALLY DARK?

When Latvians talk about the national identity of their country, nothing can characterize it more precisely than genuine Latvian dark rye bread. Age-old knowledge and skills of masters are used to achieve its unique and authentic taste. You can watch the process or actually take part in it and make your own loaf of bread.



RIGA'S CENTRAL MARKET IS ONE OF THE LARGEST INDOOR MARKETS IN EUROPE?

Opened in 1930, the Central Market was already then acknowledged the largest and the most modern indoor market in Europe. Up to 100,000 people come here daily to get the best produce directly from the farmers. To taste all of nature's delicious gifts, look for Eco fairs that take place regularly in the Kalnciema quarter and Bergs Bazaar, both located in the center of Riga.



























RELAX DID YOU KNOW THAT



BEFORE LEAVING RIGA THERE'S ONE PLACE YOU WILL WANT TO VISIT?

The Skyline Bar, located on the 26th floor of the Radisson Blu Hotel Latvija, provides the most stunning views, and there's more... Over 100 different cocktails and Riga's most popular DJs perform every weekend, making your evenings even more delightful! Complete your stay in Riga with our "Heavenly Sunday Brunch''!



IN RIGA YOU CAN FIND ONE OF THE MOST HIPSTER NEIGHBORHOODS IN THE WORLD?

Over the last few years, Miera iela (Peace Street) has developed into a creative Bohemian-style quarter with several independent art galleries, vintage shops, hair salons, bookstores, restaurants and florists that barter green plants for herbal teas and offer creative workshops.



THE WORLD'S 4TH BEST DAY SPA IS IN RIGA (CONDÉ NAST TRAVELLER, 2012)?

Designed in the Art Nouveau style, ESPA Riga unites aromatherapy, thalassotherapy and phytotherapy with the best of ancient and modern healing and relaxation techniques from around the world. The Active Leisure Zone consists of a stunning swimming pool, a sanarium & rock sauna, steam rooms, thermal suites and a fitness studio... All this is completed with the rooftop open-air vitality pool.





















EXPERIENCE

HISTORIC

KNIGHTSTALE

CĒSIS TRAKAI TALLINN

Wanna be transported back to the Middle Ages, be referred to as a knight and add "Sir" to your name? Suit up in medieval armor, learn the basics of sword fighting and improve your archery skills to compete for the maiden's hand in an Archery Tournament. Complete the experience with a medieval feast!

Number of persons: 50 - ... Duration: I to 2,5 hours Price range: 60 - 250 EUR

MYSTERIOUS CATACOMBS

VILNIUS KIEK IN DE KÖK

Embark on a tour to mysterious cellars of Number of persons: 10 - ... either the Vilnius Cathedral and its tunnels, Duration: 30 min to 3 hours or visit the Ingraina and Swedish bastions in Price range: 15 - 32 EUR Tallinn to learn about the towns' history.

SOVIET EXPERIENCE

PATAREI PRISON LIGATNE BUNKER THE GRUTAS PARK

Guests experience Soviet time in the way of Number of persons: 15 - 100 edutainment. It's fun sightseeing when you Duration: 2 - 3 h "learn by doing". Start from transportation Price: from 20 EUR in old Ladas, explore ex-KGB sites (now museums) and complete the experience with a themed reception!

THE WARRIOR SOUL

VIKING VILLAGE CURONIAN VILLAGE



Travel back centuries and sample Viking life Number of persons: 10 - ... either in an Estonian Viking Village on the Pirita River or wander around old villages across the Curonian Spit (LT) that were inhabited in ancient times by Kurs - fierce warriors, excellent sailors and pirates, and were called the Vikings of the Baltic Sea.

Duration: 4 hours Price: 59 EUR















TASTY

CULINARY CLASSES

= "LĀČI" BAKERY | HARMOONIKUM | DZŪKIJA

Bread in the Baltics is more than just a food Number of persons: I-20or eating habit. We offer you an opportunity to explore what it is really about. During this Price range: 5 – 15 EUR visit to a bread bakery, you will find out how to make the dough, what "kneading through" is and, of course, where and how a loaf of real bread is baked.

In Dzūkija (LT) get to know how to bake the traditional buckwheat pie named "Babka" that is very common in this area.

Duration: 40 min – 1.5 hours

SWEET CHALLENGE

CHOCOLATE MARZIPAN

Always wanted to be the next Willy Wonka? This team building activity allows your team Duration: I-1.5 hours to create and brand its very own chocolate confection or learn more about the origin of marzipan.

Number of persons: 10 - 30Price: from 35 EUR

LIOUEUR WORKSHOP

BALSAM VANA TALLINN STARKA

century - in a cocktail created with your own

A session of mixing and tasting cocktails based Number of persons: 5 - 15on traditional herb liqueurs. Find out how

Duration: 30 min different these famous drinks taste in the 21st Price range: 7 – 20 EUR

MFDIFVAL FFAST

hands.

I ED CEPELINAL OLDE HANSA ROZENGRALS.

Enjoy Lithuanian hospitality at a local tavern Number of persons: 10 - ... in Vilnius and see an authentic program, the Duration: 2 hours "Cepelinai" show or taste genuine medieval Price: from 40 EUR cuisine in Tallinn or Riga!

* Estimated cost per person provided. May vary by country and season.







EXPERIENCE

ACTIVE

HOT AIR BALLOON SIGHTSFFING

VILNIUS — COUNTRYSIDE

Fly over villages, towns and countryside. Number of persons: 3 - ... You might even see wildlife, particularly on morning flights.

Duration: I hour Price: from 160 FUR

BOBSLEIGH AND LUGETRACK

SIGULDA

1420 meters, 16 curves and a 200 m long Number of persons: I braking distance - these parameters of Sigulda bobsled and luge track can be experienced not only by professional athletes, but you as well!

Duration: 15 min Price range: 10 - 50 EUR

FLIGHT EXPERIENCE

SIGULDA

AERODIUM is the first vertical wind tunnel Number of persons: I - 25 in Eastern Europe. The wind flow is so strong that you will be able to lie down in it and to Price range: 28 - 128 EUR fly without wings. Try it out!

Duration: 2 - 10 min

BALTIC BEES =

Participate in The Baltic Bees aerobatic jet Number of persons: I team show. If you feel like the next Maverick, Duration: 25 min wanting to embark on a Top Gun experience, Price: from 1500 EUR then prepare yourself for a 'heart in your mouth' experience.

FLIGHT SIMULATOR

RIGA

You will have a chance to experience a real Number of persons: 6 - 20 Boeing 737 flight simulation and operate in Duration: 30 min the aircraft environment, using equipment normally reserved for professional pilot training.

Price: from 35 EUR



















GRAFFITI WORKSHOP = = =





Number of persons: 10 - 40 Duration: 4 hours Price: from 35 EUR

CITY SNAKES AND LADDERS = = =

Create a graffiti masterpiece with your

friends! All materials and equipment are

Think of a regular board game, like Snakes and Number of persons: 10 - 200 Ladders. Imagine that the game board is the city center, game fields are virtual locations around you and game pieces are real people!

Duration: 2 hours Price: from 35 EUR

ICE HOCKEY MADNESS = = =

Imagine yourself being an ice hockey player! Number of persons: 10 - 40 Come out in an Ice Arena and board your colleagues or score "hat-tricks"!

Duration: 2 hours Price: from 35 FUR

CURLING

provided.

FORMER MISSILE FACTORY ARENA



Ever wanted to try the weird and wonderful sport of curling? Now, you can slide and sweep with your friends on the ice and enjoy this hugely addictive sport.

Number of persons: 8 - 40 Duration: 2.5 - 3 hours Price: 45 EUR

LIGHTS, CAMERA, ACTION!

CINEVILLA

You have an opportunity to experience two Number of persons: 10 - 30 adventures at the same time - return to the Duration: 4 hours beginning of the 20th century and make your Price: from 50 EUR own movie!

SAILING REGATTA

RIGA TALLINN KLAIPEDA

After some basic sailing training, you will join a Number of persons: 2 - ... crew of 4-5 people and prepare to compete Duration: 3 hours for the 'yellow jersey of saling'.

Price: 105 EUR

SEA FISHING

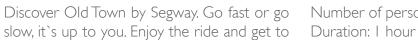
know the town!

JURMALA TALLINN KLAIPEDA

Fish for perch, pike-perch, cod or herring Number of persons: 5 - 12 around the Baltic Sea at the Curonian Spit Duration: 8 hours which can be a great team activity.

Price: from 40 EUR

SIGHTSFFING BY SFGWAY == ==



Number of persons: Various Price: from 25 EUR







^{*} Estimated cost per person provided. May vary by country and season.

EXPERIENCE

WINTER HUSKY ADVENTURE -



"Alaska" is a spectacular program in which the participants will learn some tricks to survive in harsh weather conditions and experience a Price: 143 EUR variety of emotions!

Number of persons: 4 - ... Duration: 3 hours

GLASS BLOWING WORKSHOP



Create your own vases, glass swans, roses Number of persons: I - I2 and many other objects you can keep as a beautiful reminder of your visit.

Duration: 2 hour Price range: 8 - 19 EUR





Make soap in an old traditional way and take home a self-made souvenir!

Number of persons: 4 - 20 Duration: from 1 - 3 hours Price range: 10 - 15 EUR

LADA RALLY



Drive 2 full circles (4,6 km) with old Soviet cars on a special track.

Price: from 85 EUR

OFF-ROAD SAFARI



Come and test your driving skills in the wild! Enjoy a great day outdoors with your friends with this team based fun activity.

HORSFRACE =

Everyone gets a chance to sit next to the trainer who is driving a racing sulky - 6 sulkies are racing at once. People will have a chance to place bets on horses and on other group members.

Number of persons: 10 - 40 Duration: 2 hours Price: from 85 EUR

ADVENTURE PARKS = = =



Sigulda Adventure Park "Tarzans" is the largest outdoor adventure park in the Baltics offering more than 100 different obstacles and tracks, catapult, velocarts, climbing wall, and Tarzan's Gigantic Swing. You can find similar activities across all Baltic States.

Number of persons: 10 - 40

Duration: 2 hours Price range: 17 - 32 EUR















CULTURE

TRAM BUS PARTY





Party on your own private retro tram - with Number of persons: 10 - 30 sightseeing guide, live musician and welcome Duration: 2 hours drinks. The tram ride covers several kilometres Price: from 40 EUR of the central part of Riga. What better way to see a city?

OPERA BACKSTAGE TOUR



A very intimate opera backstage tour, ending with a glass of Champagne and a small performance from an opera star.

Number of persons: 10 - 25 Duration: I hour Price range: 15 - 35 EUR

ROAD OF CASTLES = = =



Situated in the south west of Lithuania and Number of persons: Various stretching about 130 km, the road is famous for Renaissance-style castles, manors and their parks. There are also remaining fragments of the Nemunas defensive line from the 13th -15th centuries. Along this road, you can visit the castles of Raudonė, Panemunė, Veliuona, Similar programs can be designed in Latvia and Estonia.

Duration: Various

DAYTRIPTO CURONIAN SPIT



The Curonian Spit is one of the most Number of persons: 6 - ... outstanding natural wonders in all of Europe. Duration: 10 hours Covering an area of 18,000 hectares, the Curonian Spit National Park was established to protect the unique scenic beauty of the highest drifting dunes in Europe (a UNESCO World Heritage Site)!

Price: 85 EUR

DOLPHINARIUM =



The Dolphinarium together with the Sea Number of persons: Various Museum and the Aquarium form a unique complex that introduces the water world to Price range: 4 - 9 EUR visitors and a truly exceptional dolphin show!

Duration: Various







^{*} Estimated cost per person provided. May vary by country and season.

BEEN THERE, LOVED IT!

CLIENTS	NUMBER OF PERSONS	
European Accounting Association - 37th Annual Congress	1200	
Pfizer	800	
Sandoz	800	
Sanofi	750	
Bayer	700	
10th EADO Congress (European Association of Derma-Oncology)	700	
Vilnius Innovation Forum	600	
Nestle	520	
Nordic-Baltic Congress of Cardiology	500	
European Broker Meeting	500	
Eurofi Financial Forum	500	
Zentiva	490	
7th International Congress on Vascular Dementia	400	
2012 International Sail Training	400	
Astra Zeneca	400	
Akrihin	400	
Roche	350	
5th Baltic Orthopedic Congress	350	
Nokia	320	
Visma Software International	300	
Statoil	300	
Elko	300	
European Athletics Convention	220	









YOUR EVENT PLANNERS

LITHUANIA



Radisson Blu Astorija Hotel Didzioji 35/2 01128 Vilnius Tel: +3705212 0110 Fax: +3705 212 1762

reservations.vilnius@radissonblu.com radissonblu.com/hotel-vilnius



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LATVIA



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or contact our Regional Sales Office: T: +7 495 961 220 e-mail: groupdesk.baltics@carlsonrezidor.com

ESTONIA



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